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# The Effect of Using Poster on Students' Vocabulary Mastery at The Eighth Grade Students of MTs Masyariqul Anwar Caringin Labuan Pandeglang Banten in Academic Year 2021/2022

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### ABSTRACT

This researcher aims to know the effect of poster media on students' vocabulary mastery at eighth grade students of MTs Masyariqul Anwar Caringin. This research uses quantitative approach, with pre-test and post-test experimental and control group design. The data collecting technique used is triangulation which consists of pre-test, treatment and post-test. The experimental class for this research was VIII E and control class was VIII G. Each class has 30 students, for a total sample is 60 students. The experimental class mean score on the pre-test was 54,60, while the control class mean score on the pre-test was 51,60. On the other hand the post-test result is, the mean score of experimental class was 72,56 while the mean score of control class was 56,53. Hypothesis calculating was done by using SPSS 22 Version. The result obtained from hypothesis test is  $0.00 < 0.05$  it means that there is significant effect of using poster media to students' vocabulary mastery at the eighth grade of MTs Masyariqul Anwar Caringin.



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### INTRODUCTION

Language is a need that is needed by humans as a means of communicating with other people. Language skills are a must for a student, they can communicate with others through the language they learn from the process of hearing and seeing so that they can recognize the language and pronounce the language. Even in the teaching and learning process, language skills play an important role because in the learning process communication is needed between teachers and students.

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According Syaodih in Susanto (2012:73), Said "Language aspect develops starting with imitation of sound and touch." Subsequent developments are closely related to the development of intellectual and social abilities. Based on this theory, it can be concluded that language plays a very important role. an important role in communicating with others. In indonesia, it is very important that English as a foreign language is taught to the students as this is the case in the current era of globalization. Everyone uses English as an international language for global communication. Teaching English is not an easy thing for a teacher to teach students, especially when students do not understand what the teacher, do not have much vocabulay. Raphael (2011), Said that vocabulary is knowledge of words and their meanings in a broad sense. If people have grasped the vocabulary of the language they want to communicate, they can use it fluently. The term vocabulary refers to the words we use to communicate in both oral and written language. This is because people interact with others orally and in writing.

Kinds of Vocabulary Based on the book arranged by Muhtadi (2021:1-12), Said, "The sentences is formed by several words." Words are the most basic parts that have their respective meaning, function and uses in a sentences. In English, each word is grouped into eight in parts of speech, namely : (Noun, Pronoun, Verb, Adjective, Adverb, Preposition, Conjunction, Interjection.)

Vocabulary mastery is a very important thing in achieving mastery of a foreign language, the more vocabulary that a person has, the more ideas. Mastery of vocabulary is needed to express our ideas and to be able to understand other people. The advantage of learning a lot of words is that it make communication easier. The importance of vocabulary is that modern humans will not be able to operate without communication. Many students struggle to learn another language that is influenced by a variety of factors. One of them is insufficient media and teachers who do not pay attention to students when they are learning.

In the classroom learning students usually often have difficulty mastery vocabulary. Although students often memorize vocabulary in calss, but students find it difficult to remember and understand the vocabulary taught by the teacher, students also that English is not so importentto learn because they think that English is not their original language.

Based on my observation at the school MTS Masyariqul Anwar. The researcher found students problems in vocabulary Mastery. One of the reasons is the low understanding of students vocabulary. Many students at MTs Masyariqul Anwar showed their lack of vocabulary mastery, when the researcher asked them about common vocabulary they do not respond to it. They said that they knew what the meaning, but they did not know how to respond it. Also, they said that why they could not speak English, because they think English language was a difficult language, the form of English words has different pronunciation that makes them bored, they could not understand when the teacher give material. And make them do not learn it seriously. It happed because the English learning that students received previously did not interesting and considered it difficult to learn. It is caused by the process of teaching in the class is monotonous. The fact that happens is that there are still many students who are not good vocabulary skills. Most of the students have difficulty in remembering and undestanding vocabulary. Based on the problem above, the researcher concludes that there is a need for lerning media to improve students' vocabulary mastery. Here the researcher will using poster as lerning media.

Media is needed to attract students interest one of the effective media for the teaching of vocabulary is using Poster media. According to Clark & Paivio, (1991:22), "Posters is defined as an tool used for the classroom to promote students learning via the use of visual aids." When studying cognitive science, it was found that it promotes the visual display of information that is important for student learning. While Sabri in Aini (2020:361)," Ordinary poster image form, consisting of a combination of visual components such as lines, pictures, and words that communicate certain ideas or messages."

According Tarigan in Intan (2021:32) Classifying the types of poster are as follows:

- 1) Propaganda Posters, posters used to carry out invitations and calls for good resistance or opposition to a policy.
- 2) Affirmation posters are to motivate with the words written on the poster.
- 3) Posters in the classroom, first class posters are popular in schools. There are various types of class posters that are commonly made, namely posters to motivate students to behave well, follow school discipline, posters containing lesson materials arranged as brief references, multiplication tables, introduction to foreign languages, maps and others.
- 4) Public Service Posters, community service, or social is a type of poster is not commercial.
- 5) Commercial Posters, this is the most common type of poster we encounter anywhere. This type of poster is designed and produced as a means to promote a product and is produced with a certain budget according to the promotional budget. The emergence of creative advertising posters is able to steal the attention of readers.

According to Latuheru and Ncep (1988:22) Said, "There are several advantages of poster." which are as follows:

- 1) Poster can give a unique impression and thought to become a more reasonable structure.
- 2) Poster can be obtained easily. Examples from textbooks, daily newspapers, and magazines.
- 3) Poster can be used in various types of scientific levels.
- 4) Has an expense which is small.
- 5) Can be easily pasted all over the area
- 6) Have flexibility in nature and form.
- 7) If there is an element of color and also an interesting image, it will increase the interest of the audience.
- 8) Has a very short message

According to Latuheru and Ncep (1988:22) Said, "There are several disadvantages of poster." namely as follows:

- 1) Creating a lot of excess posters will only be a waste of budget.
- 2) The life of the poster itself is very short due to the use of highly perishable materials.
- 3) If you place posters carelessly, it will damage the aesthetics of public facilities.
- 4) Being a source of problems in general hygiene.

## **METHOD**

This research use quantitative approach, quantitative is an approach for testing objective theories by examining the relationship among variables. According to Creswell, j.w. (2012:26). Said, "Explanation of the relationship between variable, (statement of objectives and research questions or hypotheses) research, creating statements of purpose, research questions, and hypotheses that are specific, narrow, measurable, and observable, collecting numerical data from a large number of people using instrument with predefined questions and responses." compare groups, or relate variables using statistical analysis, and interpret the results by comparing them with previous predictions. This research uses quasi experimental method, while the design uses pretest-posttest experimental control group design. It means that are two groups, namely experimental and control group.

In this research, the researcher used multiple choice as instrument. The researcher gave some instrument for the students. The test had given twice, before and after treatment. Pre-test to know students' vocabulary mastery, before using poster media and post-test is measure to check the effect of using poster media on students' vocabulary mastery

In collecting the data, the researcher collects the data by employing these procedures:

- 1) Pre-test  
The first step is pre-test where the researcher gave instrument. This instrument is given before treatment that is using posters media.

2) Treatment

After the researcher gave pre-test, the researcher introduced part of speech especially noun and verb. For experimental class using poster media and control class using flashcard. This researcher took three meetings and each meeting spend 60 minutes.

3) Post-test

The last step is post-test, in this step the researcher gave instrument to the students like in the pre-test. This test is given to know students' mastery vocabulary after having the treatment.

The data would be analyzed by the some stages, they are. Normality, homogeneity and hypothesis test. Normality test is a test of the normality of the data distribution. The form is adopted from Ary, at al (2012:202). In this research the researcher used a Kolmogorov-Smirnov test by using SPSS 22 for program windows. Homogeneity measures other internal consistency measures of score reliability do not require splitting the test into halves and scoring each half separately. These procedures asses the inter item consistency, or homogeneity. Of the items Ary, at al (2012:262). In this research the researcher used Levene test for calculating the data by using SPSS for windows program. According to Ozdemir (2016:168), Said hypothesis test is a statistical test that is used to ascertain whether we are allowed to assume that a certain condition is true for the entire population, given a data sample,. The result of hypothesis test to indicated whether alternative hypothesis can be accepted or rejected.

**DISCUSSION**

The result of analyzing of pre-test and post-test in figure out whether there is a significant effect of using poster media on students' vocabulary mastery. The researcher was conducted in eight grade of MTs Masyariqul Anwar Caringin, it is started on august until september. The data took from experimental and control class, the experimental class was taught by using poster media and control class was taught by using flashcard. The data showed that the number of samples from both classes is 60 students. The smallest value of pre-test in experimental class is 40 and the smallest value of pretest in control class is 40. The highest value of post-test in experimental class is 90 and the highest value of post-test in the control class is 70, the value of mean of pre-test in experimental class is 54,60 and the value of mean of post-test in experimental class is 72,56.

On the other hand, the smallest value of pre-test in control class is 40 and the highest value of pre-test in control class is 50, the smallest value of pretest is 63, and the highest value of post-test in control calss is 70, in the value of mean of pre-test in control calss is 51,60 and the value of the mean of post-test in control class is 65,53.

Tabel 1. Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
Pretest Experiment	30	40.00	66.00	54.6000	6.60512
Posttest Experiment	30	50.00	90.00	72.5667	9.80036
Pretest Control	30	40.00	63.00	51.6000	6.84105
Posttest Control	30	50.00	70.00	56.5333	5.39306
Valid N (Listwise)	30				

The hypotheses test in the researcher used analysis of t-test. Before do analysis this research need to do pre-requirement of research analysis that converts normality and homogeneity test. The researcher used SPSS 22 version for calculating the data of normality, homogeneity and hypotheses test. Here are the result of calculation, the result of normality calculation showed the pre-test experimental sig 0,200 > 0,05 the data is normally distributed, post-test experimental sig 0,124 > 0,05 the data is normally distributed, pre-test control sig 0,200 > 0,05 the data is normal, and the last is post-test control class is sig 0,68 > 0,05 the data is normally distributed, on the other hand the data of homogeneity calculation stated that the score of homogeneity of pre-test between experimental and control class is sig > 0,05, so the data homogenous, while the score of

homogeneity of post-test between experimental and control class is  $\text{sig} > 0,05$ , so the data is homogenous. The last is the result of hypotheses test stated that the null hypotheses is rejected and alternative hypotheses is accepted, because the value of sig (2 tailed)  $0,00 < 0,05$ . It means that there is a significant effect of using poster media on students' vocabulary mastery at eight grade MTs Masyariqul Anwar Caringin.

Table 2. The Result of Analysis the Data

Analysis	Result	Criteria	Description
Normality test of Experimental class	Pre-test :200 Post-test : 124	Sig > 0,05	The data are normally distributed
Normality test of contro class	Pre-test : 200 Post-test : 068	Sig > 0,05	The data are normally distributed
Homogeneity test of pre-test in both of the class	Sig : 0,755	Sig > 0,05	The data are homogenous
Homogeneity test of post-test in both of the class	Sig : 0,118	Sig > 0,05	The data are homogenous
Paired sample T-test	.000	Sig. (2 tailed) < 0,05	H <sub>a</sub> accepted

## CONCLUSION

Based on the data the researcher would like to conclude, before the researcher gave the treatment to the students both of class the students score is low. After the researcher gave treatment using poster media in experimental class the students score there is improvement. Poster media can help students to know new vocabulary. The use poster as a media for lesson activity improve the students' score.

The researcher summarized based on the data that using poster media are effective to improve the students' achievement in vocabulary mastery. However, the students improvement was also supported by the students' interest in the poster media and their motivation in memorized and know new vocabulary the activities of the learning process.

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